

WELCOME

Township of Uxbridge Parking Strategy Study

Public Information Centre

Wednesday February 5, 2025

5:00PM – 7:00PM

51 Toronto St. S, Uxbridge ON (Town Hall Council Chambers)

Please sign-in & fill out the comment form before you leave
Thank You!



LAND ACKNOWLEDGEMENT

The Township of Uxbridge is situated on the traditional territory of the **Huron-Wendat, Haudenosaunee, and Anishinaabe** people. We acknowledge that these lands are covered under the Williams Treaties and are home to many Indigenous communities. We honour, recognize, and respect this nation and Indigenous Peoples as the traditional stewards of the lands and waters on which we now live, work and play.

WELCOME

Welcome to the Public Information Centre (PIC) for the Township of Uxbridge Parking Strategy Study.

This PIC has been arranged to provide an opportunity for you to learn about the study, ask questions, and provide input to the project team.



LEARN ABOUT THE PROJECT



ASK QUESTIONS

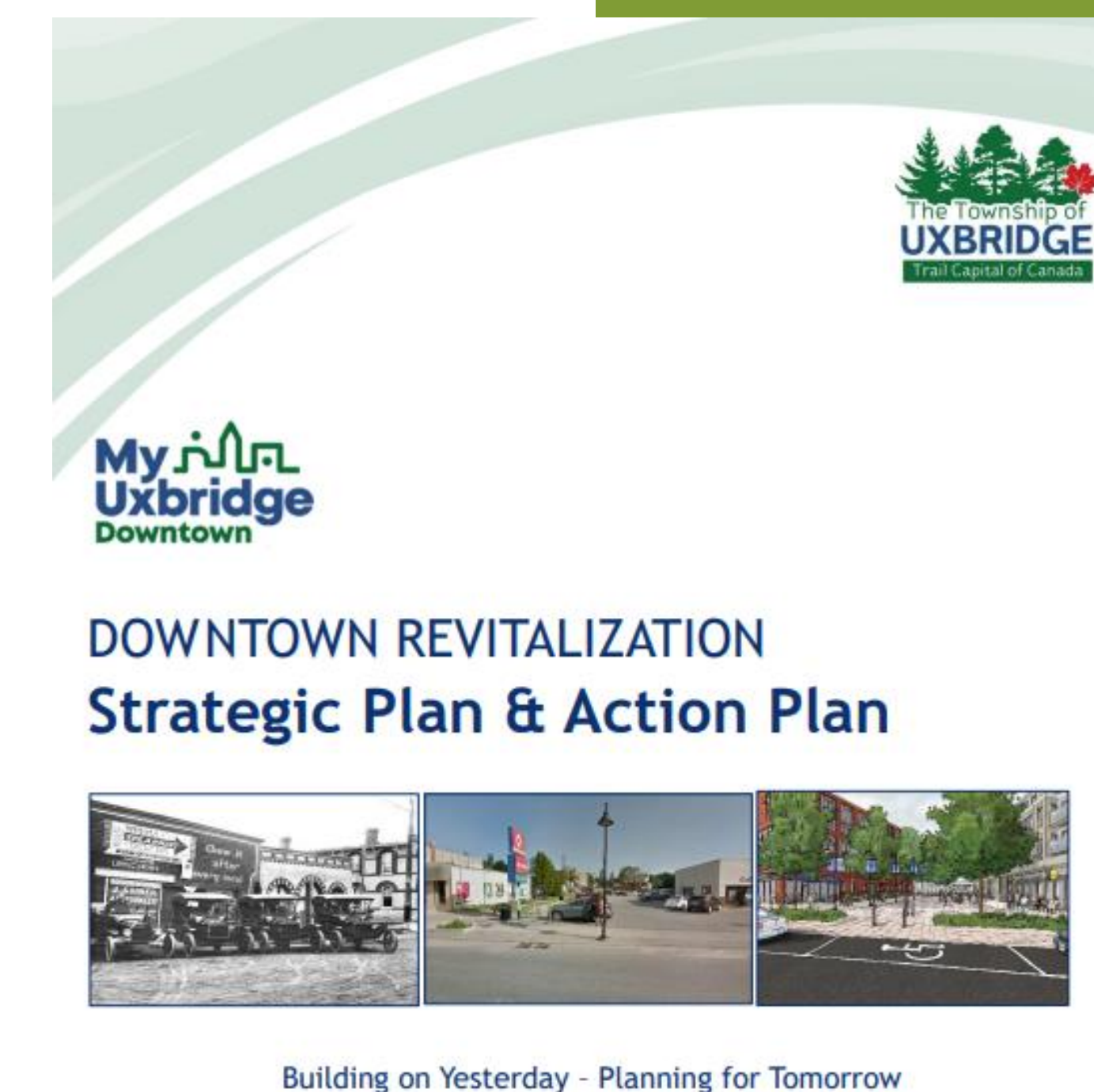
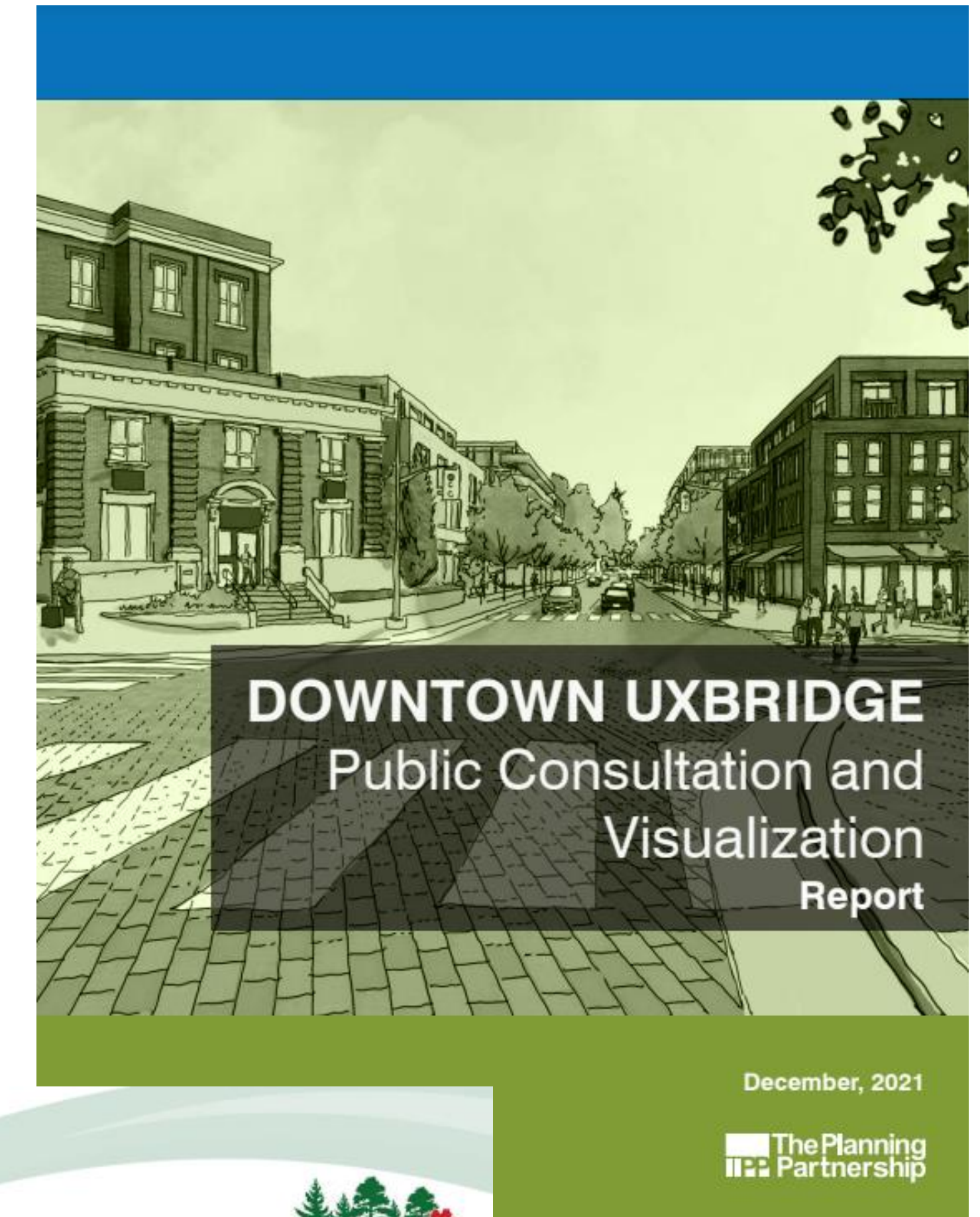


PROVIDE COMMENTS

Should you have any questions or additional feedback following this public meeting, please reach out to the Project Team contacts by the **end of the day on February 21, 2025.**

BACKGROUND STUDIES

- In 2020, the Uxbridge Downtown Revitalization Project (UDRP) was launched to develop a vision for the downtown area. Key recommendations from the study include:
 - Relocating some of the parking in Centennial Park to the Municipal offices
 - Redevelop 23 Brock St (Coffee Time Parking Lot) into a town square
 - Explore the possibility of a parking lot on Upper Brock St
 - Replace the angled parking on Brock St with parallel parking
 - Identify areas for temporary/event parking
- In 2022, the Township developed a Strategic Plan & Action Plan for the Downtown which recommended undertaking parking study(s) to plan for intensification and emerging trends in the Downtown



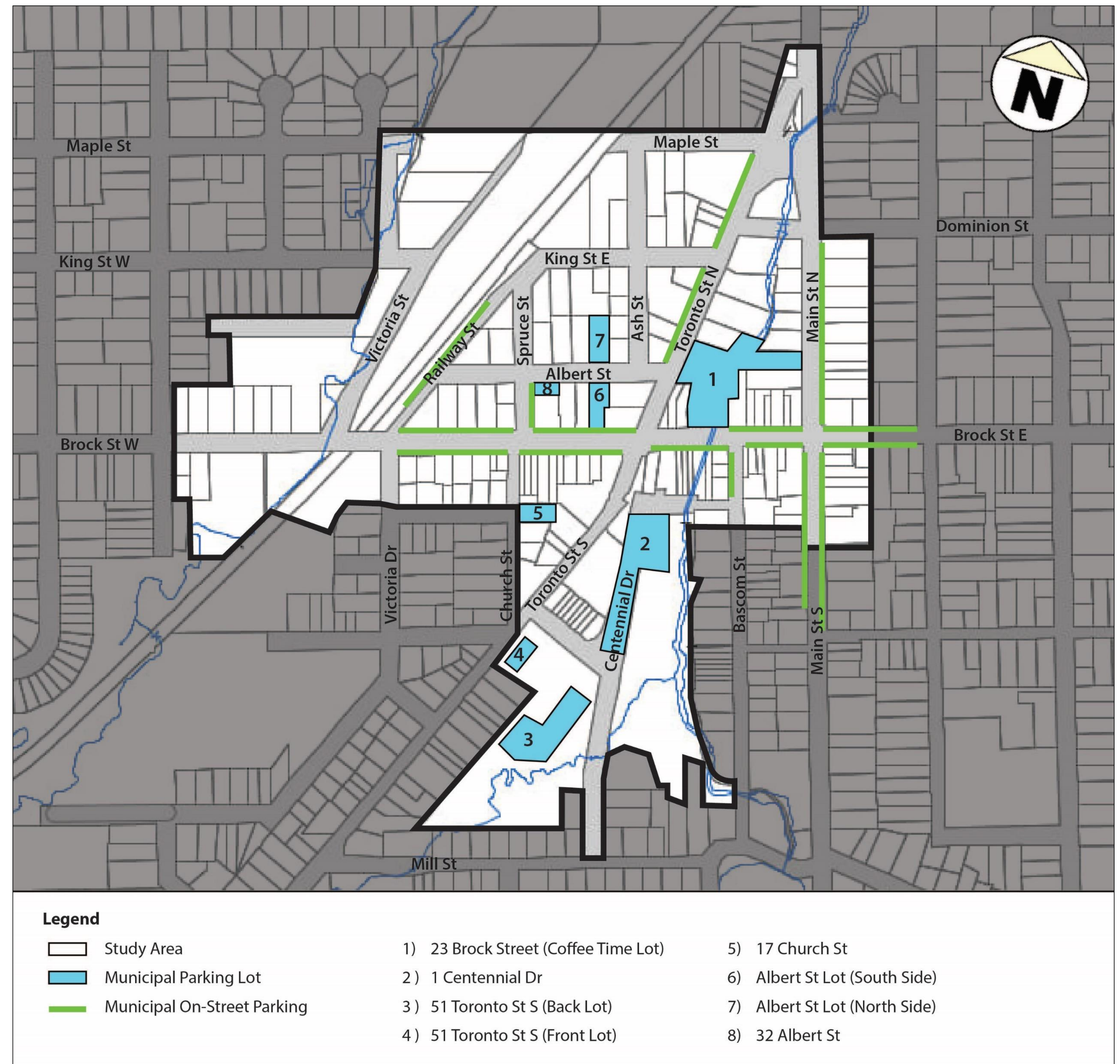
Prepared by J. Risebrough, PMP

March 2022

STUDY OVERVIEW

- The Township of Uxbridge is undertaking a Parking Study to develop strategies to meet the current and future parking needs of Downtown Uxbridge
- The Parking Study will:
 - Review current parking policies, operations, and monitoring
 - Recommend by-law regulations and enforcement procedures
 - Identify opportunities for parking optimization
- The Parking Study goals include:
 - Optimize downtown parking supply
 - Develop an improved policy framework
 - Develop context-specific strategies to manage short- and long-term parking demand and other considerations such as bike parking, accessible parking, and EV charging

Study Area



EXISTING PARKING MANAGEMENT



On-Street Parking

- The maximum time limit for on-street parking along Brock St and Main St is 2 hours
- The maximum time limit for on-street parking along Township streets is 3 hours unless otherwise posted
- Parking on Township streets is not permitted between the hours of 2:00 am and 7:00 am, from November 1st to April 1st



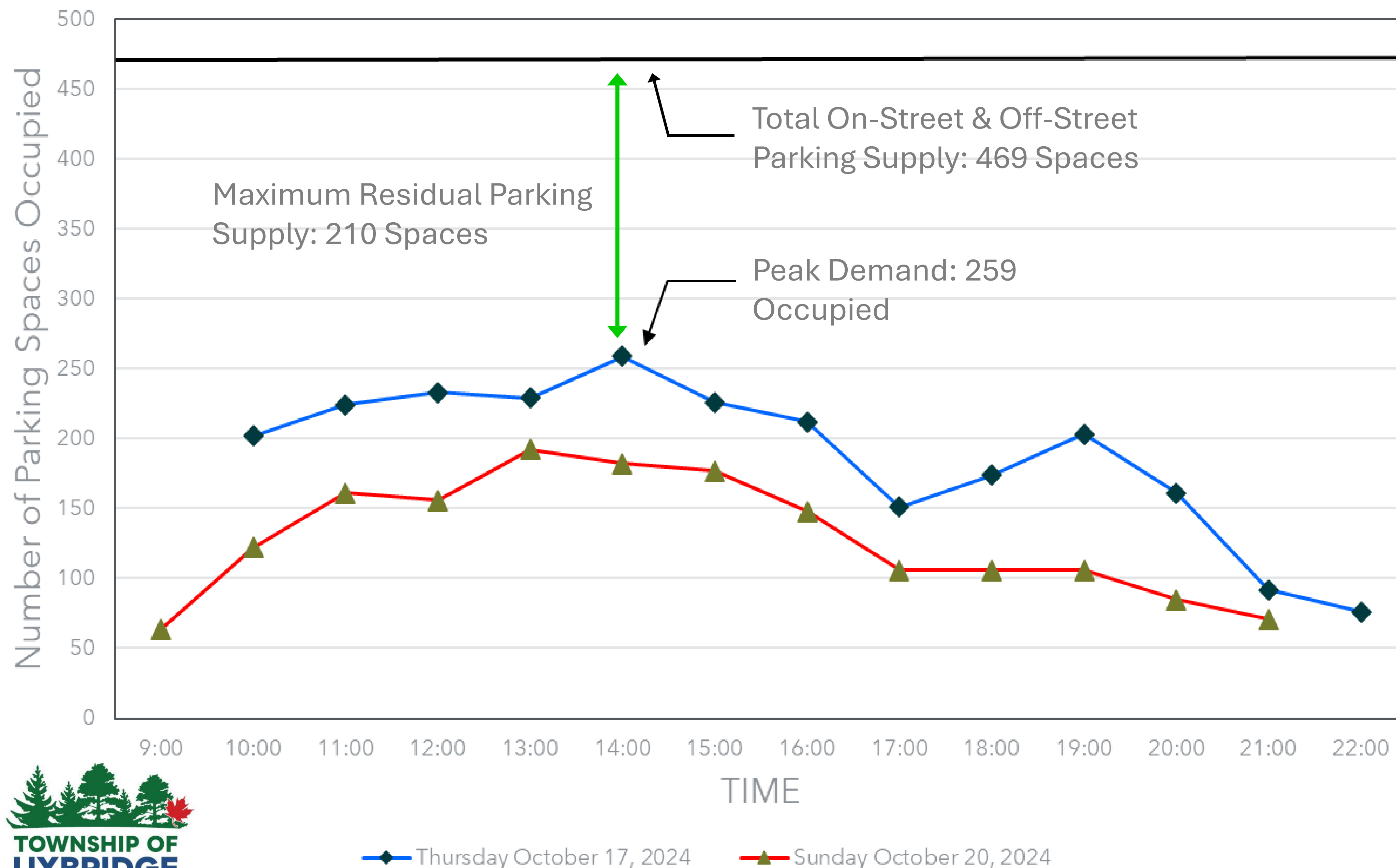
Off-Street Parking

- The maximum time limit for off-street parking in municipal lots is 3 hours unless otherwise posted
- A maximum limit of 10 hours is offered at the following locations:
 - 23 Brock St (Coffee Time Parking Lot)
 - 17 Church St
 - 1 Centennial Dr (Centennial Park Lot)
 - Albert St Lot (north side)
- Overnight parking permits are offered at both the Centennial Park Lot and Albert St Lot (north side)
- No overnight parking is permitted from November 1st to April 30th (excluding overnight permit holders)

EXISTING PARKING UTILIZATION

- Parking utilization surveys were conducted in October 2024 for on- and off-street municipal parking spaces
- The number of spaces occupied were documented at 1-hour intervals to determine the overall peak parking demand

**Total On-Street and Off-Street Parking Demand:
Thursday October 17, 2024 & Sunday October 20, 2024**



- Total supply of **469** on-street and off-street parking spaces
- Thursday peak demand was **259** parked vehicles at 2:00PM
- Sunday peak demand was **192** parked vehicles at 1:00PM
- Maximum residual capacity of **210** spaces between the two survey days

PARKING TURNOVER – BROCK STREET

- Parking dwell times were monitored for spaces along Brock Street to determine parking turnover and compliance with time limits

Time Parked	Sunday October 6, 2024		Thursday October 10, 2024	
	Count	%	Count	%
30 mins	126	45%	184	51%
1 Hour	60	21%	82	23%
1.5 Hour	35	12%	31	9%
2 Hours	23	8%	17	5%
2.5 Hours	12	4%	14	4%
3 Hours	7	2%	8	2%
3+ Hours	19	7%	23	6%

~**87%** of vehicles parked within the 2-hour limit

~**13%** of vehicles parked longer than the 2-hour limit

MUNICIPAL BEST PRACTICES

- The following parking strategies were identified during the municipal best practices review that are of relevance to the Township of Uxbridge:

Proactive Enforcement

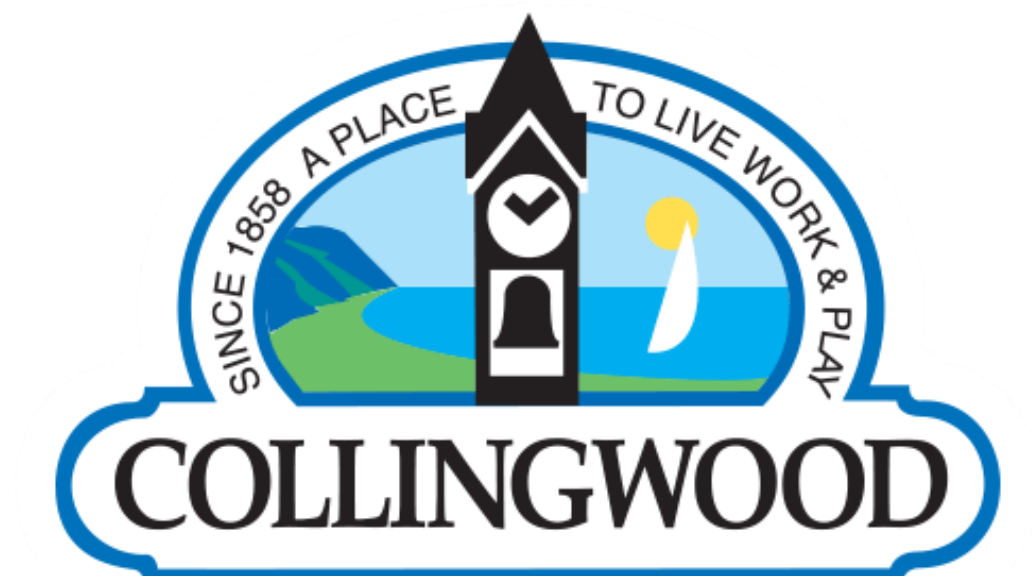
- Ease seasonal parking pressures and address instances of drivers exceeding the posted time limits

15-Minute Pick-Up/Drop-off Spaces

- Facilitate higher turnover, short duration trips (e.g., restaurant takeout, pick-up, and deliveries)

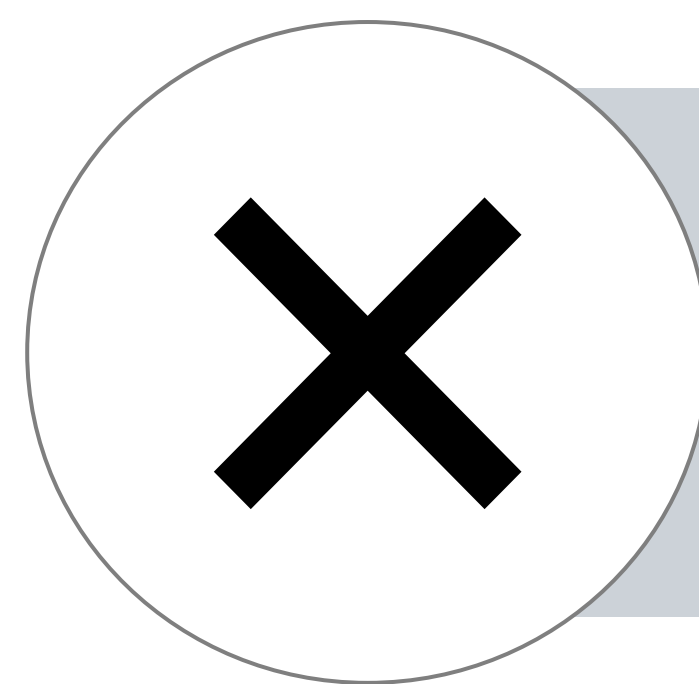
Bicycle & Electric Vehicle Parking

- Support active transportation and Low Emission Vehicle travel

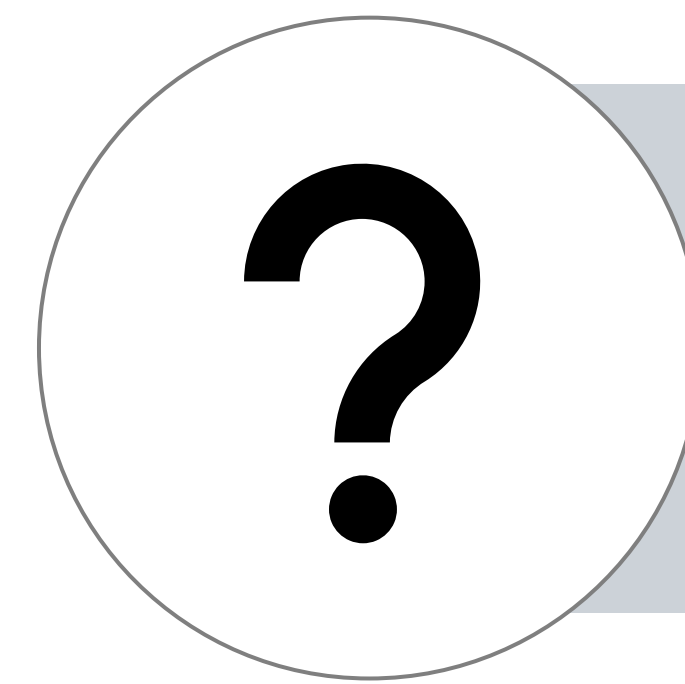


EXISTING CHALLENGES

- An online survey was launched for 4 weeks in October 2024 using SurveyMonkey™ to gather input on current parking conditions and identify key concerns. A total of 207 responses were received.
- The project team also met with key project stakeholders (Downtown BIA, Downtown Revitalization Committee, Durham Region) to discuss parking issues.
- Participants indicated the following parking challenges:



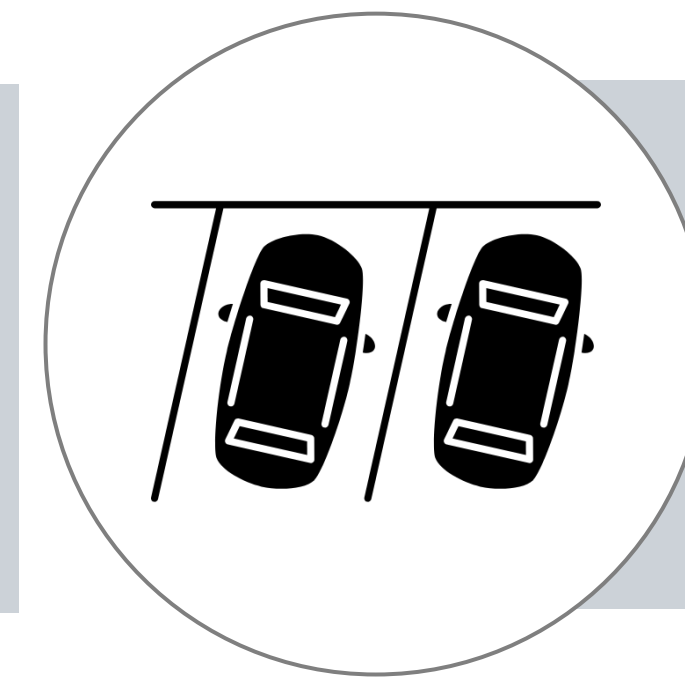
Perceived Lack of Parking Availability



Unclear/Lack of Parking Signage



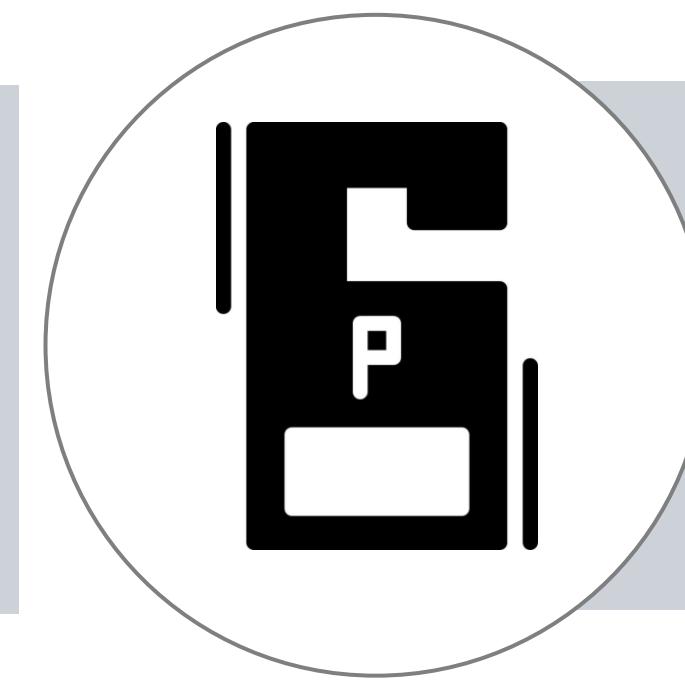
Illegal Parking and Lack of Parking Enforcement



Unsafe Angled Parking



Limited Accessible Parking Spaces at Desirable Locations



Lack of Daytime Parking Permits for Businesses

FUTURE DEMAND FORECASTING

- 3 future scenarios considered
 - **Scenario 1:** Base Case (Linear Population Growth)
 - **Scenario 2:** Base Case + Downtown Growth Adjustment
 - **Scenario 3:** Base Case + Downtown Growth Adjustment + Modal Shift
- Total existing on-and off-street residual supply (w/o 23 Brock St): **min 139 spaces**
 - 68 off-street
 - 71 on-street
- Parking demand is forecasted to increase by **up to 114 spaces by 2051** (Scenario 1 – most conservative)
- Residual supply of **at least 25 spaces** under all scenarios

Downtown Uxbridge Residual Parking Supply



PRELIMINARY RECOMMENDATIONS

PARKING SUPPLY

Issue/Opportunity

- Redevelopment of 23 Brock St (Coffee Time Lot)

Preliminary Recommendations:

Parking demand forecast indicates a residual supply of at least 25 spaces by 2051, with redevelopment of 23 Brock St. The Town can leverage this residual supply to undertake initiatives such as:

- Convert angled parking on Brock St
- Support infill development through a cash-in-lieu program (the Study will recommend appropriate value and methodology)
- Redevelop an additional off-street municipal lot

or

- Maintain status quo but no need to add additional municipal parking

PRELIMINARY RECOMMENDATIONS

PARKING MANAGEMENT & ENFORCEMENT

Issue/Opportunity

- Off-street parking lots do not have a properly defined function and role in the parking system

Preliminary Recommendations:

- Revise structure of overnight parking program and increase monthly fees in line with other municipalities
- Harmonize time limits for on- and off-street parking to improve consistency and function (2-hrs for on-street, 3-hrs for off-street, designated long-term lots)
- Assess feasibility of implementing daytime permit for eligible businesses

Issue/Opportunity

- Currently no monitoring program to get reliable consistent parking data

Preliminary Recommendations:

- Implement a parking survey program based on industry standard approach (every 5-10 years)

PRELIMINARY RECOMMENDATIONS

BROCK STREET ON-STREET PARKING

Issue/Opportunity

- Angled parking creates sightline issues

Preliminary Recommendations:

- Short-Term: Implement ‘pull forward’ and ‘small car only’ signage
- Long-Term: Reconfigure to parallel parking and repurpose additional space in boulevard for public realm and active uses

Issue/Opportunity

- Lack of parking enforcement of signed time limits

Preliminary Recommendations:

- Increase proactive parking enforcement
- Improve on-street signage and wayfinding
- Assess feasibility of implementing 15-minute PUDO zones in high turnover areas (pilot project)

PRELIMINARY RECOMMENDATIONS

WAYFINDING & EV CHARGING

Issue/Opportunity

- Some residents indicated that it can be difficult to find available parking

Preliminary Recommendations:

- Short-Term: Improve on-street parking signage
- Long-Term: Investigate feasibility of implementing real-time digital solutions (e.g., sensors/cameras) to direct vehicles to available on- and off-street supply

Issue/Opportunity

- Currently no public EV charging available in downtown (nearest charging station at Second Wedge Brewing Co)

Preliminary Recommendations:

- Implement public EV charging spaces on side streets or off-street municipal lots (locations will be identified by the Study)
- Apply for available federal/provincial funding grants to support installation
- Assess need for additional public EV charging based on initial observed demand

PRELIMINARY RECOMMENDATIONS

ACCESSIBLE PARKING & BIKE PARKING

Issue/Opportunity

- Gaps in available accessible parking in the Downtown

Preliminary Recommendations:

- Implement additional accessible parking based on current coverage gaps (locations will be identified by the Study)

Issue/Opportunity

- Limited supply of public bike parking in the Downtown

Preliminary Recommendations:

- Implement additional bike parking on Brock St (locations will be identified by the Study)
- Consider additional bike parking & facilities at Centennial Park as part of future redesign

COMMENTS

What parking issues have you encountered in the Downtown?

**Please place
your post-it
note on the
display board**

COMMENTS

How can parking be improved in the Downtown?

**Please place
your post-it
note on the
display board**

TIMELINE & NEXT STEPS

The following presents the anticipated project schedule:

Task	Timeline
Project Initiation	Aug 2024
Initial Stakeholder Consultation	Sept-Oct 2024
Existing Conditions Review & Parking Utilization	
Governance & Funding Review	Nov 2024
Future Parking Forecasting	
Development of Preliminary Recommendations	Nov 2024 – Jan 2025
Public Information Centre	We Are Feb 2025
Prepare Draft Parking Strategy Study	Here Jan-Feb 2025
Final Report & Council Presentation	Feb-Mar 2025

WE WANT TO HEAR FROM YOU!

Please fill out a comment form or submit any questions or comments to one of the Project Team members noted below by the **end of the day on February 21, 2025**

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On behalf of all Project Team members, we thank you for your time.